



# THERESA PHAM

GRAPHIC DESIGNER

## CONTACT

(217) 550-5617

teripham428@gmail.com

## WEBSITE

www.teri-pham.com

## SOCIAL



linkedin.com/in/teripham428

## SKILLS

### Adobe Suite:

Photoshop, Illustrator,  
InDesign, Lightroom, & XD

### Google Suite:

Docs, Slides, Excel, &  
Sheets

### Microsoft Office:

Word, PowerPoint, & Excel

### Project Management

#### Platforms:

Zendesk, Jira, Basecamp

## PROFESSIONAL

Garrett Brands, LLC

December 2021 – Present

### Print Production Specialist

Chicago, IL

- Ideated various visual campaigns involving graphic design set up (utilizing Adobe CC - Photoshop & Illustrator) with logos and art, printing and production operations
- Consulted and assisted to the Customer Experience team during project development with print production, such as choosing appropriate paper and ink combinations and quality
- Created marketing design and advertisement for South East Asia for seasonal campaigns including Lunar New Year, Valentine's Day, and Christmas

LoSasso Integrated Marketing

January 2020 – June 2020

### Design Intern

Chicago, IL

- Designed and updated marketing and advertising content such as digital ads, flyers, and brochures for large distribution and manufacturing companies/clients
- Ideated e-books, PDFs, infographics, brand guidelines and high-value content (powerpoints, one-sheeters) for sales executive's uses and for client meetings with current and prospective clients
- Updated LoSasso's website as well as other clients' websites, using the consideration of graphic elements and artwork such as mockups, icons, logos, header images, and photography

Le Colonial

August 2019 – December 2019

### Hostess

Chicago, IL

- Created personal dining experiences by presenting menus, answered questions, and kept up to date on menu items, beverages, and specials
- Answered phone calls and scheduled reservations with OpenTable software, while greeting and promptly seating patrons in a timely manner
- Trained new hostess staff by providing guidance and best practices to key responsibilities

A Gunn Show Productions

June 2019 – August 2019

### Graphic Design Intern

Chicago, IL

- Showcased various creative workshops and events by researching and reserving event spaces, recruited volunteers, and booked musical and performing talent
- Renewed branding identity, designed their merchandise, and kept company website's up to date
- Ideated a packaging & marketing bundle for their company to advertise to their clients

## EDUCATION

Columbia College Chicago

September 2017 – May 2019

### Bachelors of Arts – Graphic Design

Chicago, IL

Relevant Course: Graphic Design Practicum: Design Studio –

Client: **Between Friends**

- Collaborated with a team to modernize brand identity & website UI of a domestic abuse survivor agency
- Produced email templates, brand standards, variations of logos, motion graphics, icon, stationary, website design and more.